

June 27-July 1st, 2022 - Custom Program - Nebrija University

	Monday, June 27	Tuesday, June 28	Wednesday, June 29	Thursday, June 30	Friday, July 1st
Location	Berkeley UC Berkeley Main Campus Sutardja Dai Hall - Room 630	San Francisco 160 Spear Street - Room 607	Silicon Valley Tour	San Francisco 160 Spear Street - Room 607	San Francisco 160 Spear Street - Room 607
Early morning			7:45am: Bus to Silicon Valley 2400 Durant Avenue Berkeley, CA 94720 UNIT 3		
9:00 - 9:45AM	9:00 - 9:45am Introduction of the week - the program and UC Berkeley Carlos Baradello Managing Partner Sausalito Ventures & General Partner ALAYA Capital Partners UC Berkeley Lead Instructor	9:15am - 9:45am Reflection time - UCB & Nebrija Faculty	Company Visit Plug and Play 9:30am - 10:30am Visit 10:30am - 12:30pm Pitch Event 440 N Wolfe Rd, Sunnyvale, CA 94085	9:00am - 11am Growth Product Management Holly Chen Growth Advisor - Fractional CMO. Fmr. Previously Global Head of Digital Marketing, Slack. Head of Growth, Google	9:00am - 10:00am Nebrija Alumni Panel Event: the Bay Area Mindset'
9:45 - 10AM	<i>break</i>	<i>break</i>		<i>break</i>	<i>break</i>
10 - 12PM	10:00am - 11:00am Introduction of the Business Ecosystem in the Bay Area Jordi (George) Argente, Managing Director at Woodside Capital Partners, Founding President - The California - Spain Chamber of Commerce	10:00am - 11:00am Disruptions, Unicorns and Business Valuation Carlos Baradello Managing Partner Sausalito Ventures & General Partner ALAYA Capital Partners UC Berkeley Lead Instructor		11:15am - 1:15pm Angel Investing and Venture Capital Startup Financing Carlos Baradello Managing Partner Sausalito Ventures & General Partner ALAYA Capital Partners	10:30am - 12:00pm Challenge on Innovation Ecosystem - Leadership - Startups
	UCB Campus Tour				
12 - 1 PM	<i>Lunch at Faculty Club</i>	<i>Lunch break</i>	<i>Lunch break</i>	<i>Lunch break</i>	<i>Lunch break</i>
1 - 3PM	1:00pm - 3:00pm Business Opportunity Recognition Dinesh C Founder and CEO at ADAPT	Company Visit Indie Bio 479 Jessie St, San Francisco, CA 94103Accelerator	Visit Computer History Museum 1401 N Shoreline Blvd, Mountain View, CA 94043	10:00am - 12:00pm Challenge presentation by UCB Lead Instructor <i>+ students form their groups</i>	2:00pm - 3:30pm Mergers and Acquisition: The ultimate Goal for Startups? Anand Pandey Senior Director, Mergers & Acquisitions EY-Parthenon
3 - 5PM	Walk to Skydeck + Company visit Skydeck		Silicon Valley Tour + bus back to San Fransisco	Work Time for Startup Challenge	3:30pm 4:00pm Certificate ceremony
Evening			6:30pm - 9:00pm Panel Event Leadership, Innovation, and the Future of Work Beena Ammanath - Executive Director, Deloitte Global AI Institute Rich Hua - WW Head of EPIC Leadership & Founder of EQ@Amazon Hugh Molotsi - Founder, Ujama Inc. Michael Spiegelman - Vice President, Studio Product Innovation - Netflix UC Berkeley Extension - San Francisco Center 160 Spear Street - 6th floor - room 608-609		