

(*) Indicates that there are additional or special requirements, consult the end of the document



Santa Cruz de Marcenado, 27
28015 Madrid - España.

Comunicación Audiovisual

Integrated Programme in Communication Sciences
International offering 2024-2025

FIRST SEMESTER (September to January only)

| ECTS | Acad. Year | Course Name | Language |
|------|------------|---|-------------------|
| 6 | 1 | Audiovisual Narrative * | Spanish C1 |
| 6 | 1 | Audiovisual Technology * | Spanish C1 |
| 6 | 1 | Literature and Creation * | Spanish C1 |
| 6 | 1 | Skills Development Seminar I * | Spanish C1 |
| 6 | 1 | Communication Theory * | Spanish / English |
| 6 | 2 | History of Cinema * | Spanish C1 |
| 6 | 2 | Scriptwriting Workshop (Scriptwriting II) * | Spanish C2 |
| 6 | 2 | Camera * | Spanish C2 |
| 6 | 2 | Editing and Montage * | Spanish C2 |
| 6 | 3 | Development of Interpersonal Involvement and Solidarity * | Spanish C1 |
| 6 | 3 | Scriptwriting in Non-Fiction Genres (Scriptwriting III) * | Spanish C2 |
| 6 | 3 | Principles of Film Directing * | Spanish C2 |
| 6 | 4 | Skills Development Seminar III * | Spanish C1 |
| 6 | 4 | Digital and 3-D Animation Lab * | Spanish C1 |
| 6 | 4 | Social Media Video y Marketing contents * | Spanish C1 |
| 6 | 4 | Radio Creativity * | Spanish C1 |
| 6 | 4 | Television Production * | Spanish C2 |

SECOND SEMESTER (January to May / June only)

| ECTS | Acad. Year | Course Name | Language |
|------|------------|---|----------------------|
| 6 | 1 | Media Law * | Spanish C1 |
| 6 | 1 | Photography, composition, aesthetic * | Spanish C1 |
| 6 | 1 | Graphic design * | Spanish C1 |
| 6 | 1 | Fundamentals of Scriptwriting (Scriptwriting I) * | Spanish C2 |
| 6 | 1 | History of the Media * | Spanish C2 |
| 6 | 2 | Contemporary Art * | Spanish C1 |
| 6 | 2 | Fictional Series * | Spanish C1 |
| 6 | 2 | Direction of photography * | Spanish C1 |
| 6 | 2 | Business and its Environment * | Spanish C1 / English |
| 6 | 3 | Art Direction and Stage Design * | Spanish C2 |
| 6 | 3 | Directing Actors * | Spanish C2 |
| 6 | 4 | Film Analysis Workshop * | Spanish C1 |
| 6 | 4 | Corporate video and event production * | Spanish C1 |

*** ANNOTATIONS AND SPECIAL REQUIREMENTS:**

Syllabi:

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Audiovisual Narrative

Required to have C1 in Spanish.

Audiovisual Technology

Required to have C1 in Spanish.

Literature and Creation

Required to have C1 in Spanish.

Skills Development Seminar I

Required to have C1 in Spanish.

Communication Theory

Required to have C1 in Spanish. To open a group taught in English it will be necessary to reach a minimum level of interested students.

History of Cinema

Required to have C1 in Spanish.

Scriptwriting Workshop (Scriptwriting II)

This subject requires complete command of the Spanish language (C2 master-level proficiency). Must have completed basic knowledge of scriptwriting (not necessary to have completed the previous subject of Fundamentals of Scriptwriting however).

Camera

This subject requires complete command of the Spanish language (C2 master-level proficiency). It requires 100% in-person attendance.

Editing and Montage

This subject requires complete command of the Spanish language (C2 master-level proficiency). It requires 100% in-person attendance.

Development of Interpersonal Involvement and Solidarity

Highly recommended to have a C1 level in Spanish (instead of only B2).

Scriptwriting in Non-Fiction Genres (Scriptwriting III)

Directed at students whose studies have to do with the audiovisual field in a more direct way. Necessary to have C2 (mastery) in Spanish and requires 100% in-person attendance.

Principles of Film Directing

It is required to have C2 (mastery) level in Spanish to enroll in this subject, and to be coming from audiovisual studies.

Skills Development Seminar III

Highly recommended to have a C1 level in Spanish (instead of only B2).

Digital and 3-D Animation Lab

Required to have C1 in Spanish.

Social Media Video y Marketing contents

Required to have C1 in Spanish.

Radio Creativity

C1-level in Spanish is required to enroll in this subject.

Television Production

It is required to have C2 (mastery) level in Spanish to enroll in this subject, and to be coming from audiovisual studies.

Media Law

Required to have C1 in Spanish.

Photography, composition, aesthetic

C1-level in Spanish is required to enroll in this subject.

Graphic design

C1-level in Spanish is required to enroll in this subject.

Fundamentals of Scriptwriting (Scriptwriting I)

Syllabi:

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This subject requires complete command of the Spanish language (C2 master-level proficiency).

History of the Media

This subject requires complete command of the Spanish language (C2 master-level proficiency).

Contemporary Art

Required to have C1 in Spanish.

Fictional Series

Required to have C1 in Spanish.

Direction of photography

C1-level in Spanish is required to enroll in this subject, must come from audiovisual studies, and have basic photography knowledge.

Business and its Environment

Highly recommended to do the version taught in English, otherwise, C1-level needed for the Spanish version (instead of B2).

Art Direction and Stage Design

It is required to have C2 (mastery) level in Spanish to enroll in this subject, and to be coming from audiovisual studies.

Directing Actors

It is required to have C2 (mastery) level in Spanish to enroll in this subject, and to be coming from audiovisual studies.

Film Analysis Workshop

C1-level in Spanish is required to enroll in this subject, and to be coming from audiovisual studies.

Corporate video and event production

C1-level in Spanish is required to enroll in this subject, and to be coming from audiovisual studies.